



**Background**

**General Location:** San Francisco, CA  
**Category:** Business Services (B2B)  
 Media, Communications,  
 Advertising, Marketing,  
 Production & PR  
**Years in Business:** 11  
**Under Present Owner:** all  
**Hours of Operation:** 9am to 5pm  
**Owner Hours:** 30 per week  
**Training:** 6 weeks @ 8 hours  
**Organization Type:** LLC  
**Lease Expiration:** no lease  
**Lease Options:** none  
**Building Size:** n/a  
**Employees:** 18  
**Reason for Sale:** another opportunity

**Financials**

**Asking Price:** \$1,475,000  
**Down Payment:** Negotiable  
**Gross Sales:** \$1,132,098  
**Discretionary Cash Flow:** \$682,478  
**FF&E:** \$0  
**Inventory Included?** No  
**Inventory:** \$0  
**Min. Operating Capital:**  
**Real Estate Available?** No  
**Rent:** \$0  
**Payroll:** \$31  
**Financing:** SBA

Year	2023	2022	2021
Gross Sales	\$ 794,577	\$ 491,724	\$ 339,937
Gross Profit	\$	\$	\$
Disc. Earnings	\$ 455,881	\$ 286,774	\$ 213,207

**Broker Info**



Steve Lukes  
*M&A Advisor*  
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 LIC# 02092334

**Summary**

Eleven year-old marketing agency experiencing rapid growth is available for sale. A niche digital agency focused on the small to medium size app businesses. The owner is the founder and wishes to sell to pursue development of their own applications and works about 20 to 25 hours per week. New owner could be based almost anywhere, founder is in the Bay Area of California. Staff is in Philippines and India. 95% of revenue is subscription based.

Trailing 12 months: 1.1M topline revenue and 680k SDE/earnings. Seller seeking 1.475M plus a reasonable earnout.

Services to customers include:

- App Store Optimization (SEO for App Stores)
- App Store screenshots design
- App Audit (monetization & retention audit)
- Strategy and creation of push notification messages
- Apple Search Ads Management
- Google Ads Management
- Facebook Ads management
- TikTok Ads management

Pre-approved for an SBA loan.

For more information, visit Bizex.net to complete the Buyer Registration & NDA. Contact: Steve Lukes at 773-972-0302 - slukes@bizex.net