



Broker Info



Eric Mellem
Business Broker/ M&A Advisor
(310) 882-2200 x 146
LIC# 1220802



Dan Higgins
Marketing Consultant License #02114580
(310) 882-2200 x 166
LIC# 02114580

Background

General Location: San Bernardino County, CA

Category: Manufacturing
Wholesale/Distribution

Years in Business: 10

Under Present Owner: 10

Hours of Operation: Online Business

Owner Hours: 10 Hours per Week

Training: 1 weeks @ 40 hours

Organization Type: S-Corp

Lease Expiration:

Lease Options: Buyer to Relocate

Building Size:

Employees: 2

Reason for Sale: Retirement

Financials

Asking Price: \$125,000

Down Payment: \$125,000

Gross Sales: Call

Discretionary Cash Flow: Call

FF&E: \$60,000

Inventory Included? Yes

Inventory: \$30,000

Min. Operating Capital:

Real Estate Available? No

Rent:

Summary

Drinkware Manufacture and Distribution, Specialty, High Demand Products - Wholesale and Retail Sales, So Cal Based.

Trademarked Product Line with numerous products and styles protected with US and Chinese Patents.

This well established company is downsizing due to owner retirement is now phasing-out their drinkware division. This has been very profitable over the years with annually tens of thousands of products sold.

2023 Gross Sales were \$165,000 with #55,000 units sold (45% Gross Profit) Huge growth potentials since no marketing has been done for years.

Excellent marketing and licensing for pro and amateur sports teams, corporations, schools and universities

Promotional products with numerous distinctive branding include;

- Travel Mugs
- Flasks
- Coozies
- Cocktail Shakers
- Lowball Glasses
- Tumblers
- To Go Cups

This is an asset sale which includes all inventory (\$30,000 estimated) and FF&E (\$60,000 estimated), Trademarks and Patents - no operations or employees. We are looking for a buyer in the industry who could easily absorb this division. Easily relocatable. Seller will assist with 1-2 weeks of transfer training for the right buyer. Cash Terms only, no seller notes - *Priced for a Quick Sell.*

For more information, please complete the BizEx Buyer Registration at <https://www.bizex.net/buy-business/register>. After registration that includes

an online NDA, Brokers Eric Mellem and Dan Higgins can assist with any questions.

Eric Mellem emellem@bizex.net (310) 293-6414 and Dan Higgins dhiggins@bizex.net (714) 719-1809