



Broker Info



Alfred Villegas
Business Broker / M&A Advisor
x 949.371.7080
LIC# 01067581

Background

General Location: Vista, CA
Category: Services
Educational Services
Years in Business:
Under Present Owner: Yes
Hours of Operation: M to F
Owner Hours: 9am to 5pm
Training: None
Organization Type: LLC
Lease Expiration: 5 Year term
Lease Options: 2 options to renew for 5 Years
Building Size: 3144
Employees: 5
Reason for Sale: The owner has decided to focus on their other preschool due to the considerable distance from their home.

Summary

The school's current marketing efforts are primarily driven by word-of-mouth referrals, with minimal to no active sales or marketing initiatives. It lacks a social media presence and lead-generation systems, presenting a significant opportunity for growth.

This opportunity is ideal for a buyer passionate about early childhood education and equipped with strong marketing, sales, and community engagement skills. Implementing a robust marketing strategy and enhancing community outreach can serve as key value drivers to expand enrollment and elevate the school's impact.

Financials

Asking Price: \$400,000
Down Payment: Negotiable
Gross Sales: Call
Discretionary Cash Flow: Call
FF&E:
Inventory Included?
Inventory:
Min. Operating Capital:
Real Estate Available? Yes
Rent: \$6,000

Current owner is committed to ensuring a smooth transition and is open to staying on during a training and handover period.

Year	2024 YTD August	2023	2022
Gross Sales	\$ 487,000	\$ 650,669	\$ 607,586
Gross Profit	\$ 487,000	\$ 650,669	\$ 607,586
Disc. Earnings	\$ 103,827	\$ 135,184	\$ 80,837